

CONTACT: Jeffrey J. Sussman
212.895.7951
j.sussman@acwis.org

**AMERICAN COMMITTEE SELECTED AS SILVER, BRONZE WINNER
IN THE 36TH ANNUAL TELLY AWARDS FOR VIDEO PRODUCTIONS**

NEW YORK, NY—July 15, 2015—The 36th Annual Telly Awards, one of the world’s premier honors recognizing outstanding films, has named the American Committee for the Weizmann Institute of Science as the winner of both Silver and Bronze awards in 2015.

The American Committee was awarded a Silver Telly in the category of Online Video, Not-for-Profit, for its film “[Care Share Repair](#).” The film serves as an introduction and overview to CARE SHARE REPAIR (CSR), a digital platform that aims to create positive change through digital social action. “Care Share Repair” encourages others to join the movement of dedicated people who believe in making the world a better place, and features notable names in sports, entertainment, and science, including former NBA commissioner David Stern, actor and activist Matthew Modine, and others. The aim of the video is to promote CSR as a powerful educational platform for use in summer camps and schools, and in religious milestones. The video was produced by Flightpath, New York.

A Bronze Telly was awarded to the American Committee for its film “[Celebrating 70 Years](#)” in the category of Film/Video Non-Broadcast Productions, Not-for-Profit. This short historic film was produced in celebration of the 70th anniversary of the founding of the American Committee, and was shown at a gathering of over 400 international Weizmann supporters in the Metropolitan Museum of Art’s Temple of Dendur. “Celebrating 70 Years” features archival footage and photos representing seven decades of Weizmann supporters in the U.S. The film sweeps through the early days of the organization in the context of global events and the magnificent partnership between science and philanthropy. The video was produced in collaboration with IKA Collective, New York.

The Telly Awards, founded in 1979, represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world. This year, there were nearly 12,000 entries from all 50 states and numerous countries.

A prestigious judging panel of over 500 accomplished industry professionals judged the competition. Less than 10 percent of entries are chosen as winners of the Silver Telly, the highest honor. Approximately 25 percent of entries are chosen as winners of the Bronze Telly.

The American Committee's winning entries may be viewed online: [Care Share Repair](#) and [Celebrating 70 Years](#).

#

The American Committee for the Weizmann Institute of Science is a community of dedicated people who share a common vision in support of the Institute. The generous assistance the Institute receives from individuals, foundations, and corporations is vital for its future. Committee members show their devotion to the advancement of the Institute's goals by becoming partners in the search for answers to the most difficult challenges facing humanity.