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WEIZMANN INSTITUTE OF SCIENCE PRESENTS: SCIENCE ON TAP NOW: WITH ACTORS FROM THE GESHER THEATER

Weizmann Institute scientists will be at 55 bars and cafés in Tel Aviv chatting – in language all can understand – about the open questions and latest findings at the forefront of science.

REHOVOT, ISRAEL—April 8, 2014—It is all happening on Wednesday, April 30, at 8:30 p.m. Dozens of leading scientists and outstanding graduate research students will be in bars and cafés in the city for informal talks with patrons about open questions in the scientists' fields, on the feeling they get when they discover something, and on life working at the frontiers of science.

Are there parallel realities? Do dark energy and dark matter rule the universe? How did life originate? Can we build a brain? Is nuclear fusion the solution to our energy problems? What do we mean by "personalized medicine?" Why do stars explode? Are we truly made of stardust? These are just a few of the questions that the scientists will be discussing.

Theater and Science on Tap. The stars of the Gesher Theater will be joining the fun in several of the bars, with short performances and songs that tie in with science. The discussions in these locales will include, along with the scientific part of the evening, a look at the connection between science and theater in particular, and science and the arts in general – especially the role of science in culture. The cast of actors will include Lilian Ruth, Yehezkel Lazarov, Lucy Dubinchik, Efrat Ben-Zur, Roi Chen, Noa Koler, Karin Serrouya, Alon Friedman, and Doron Tavory.

Changing the standards of entertainment. The Weizmann Institute of Science is committed to sharing not just its scientific knowledge, but also the excitement that accompanies the big adventure of expanding human knowledge. This is the fifth time that Institute scientists come bearing news from the world of science to the bars of Tel Aviv. In those five years, Science on Tap has been a resounding success: It has been

imitated both in Israel and around the world, and not just by science groups: economists and law researchers and even Kabbalists have held "on Tap" events.

Science on Tap is presented with the endorsement of the Tel Aviv municipality, in cooperation with *Time Out Tel Aviv* magazine, the Hemda School, the Gesher Theater, and Bushmills.

Lectures will be in Hebrew. For more information, please call 08-934-3856/52

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The Weizmann Institute of Science in Rehovot, Israel, is one of the world's top-ranking multidisciplinary research institutions. The Institute's 2,700-strong scientific community engages in research addressing crucial problems in medicine and health, energy, technology, agriculture, and the environment. Outstanding young scientists from around the world pursue advanced degrees at the Weizmann Institute's Feinberg Graduate School. The discoveries and theories of Weizmann Institute scientists have had a major impact on the wider scientific community, as well as on the quality of life of millions of people worldwide.